



04-2207

3621

PTO/SB/21 (08-03)

Approved for use through 07/31/2006. OMB 0651-0031  
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE

Under the Paperwork Reduction Act of 1995, no persons are required to respond to a collection of information unless it displays a valid OMB control number.

## TRANSMITTAL FORM

*(to be used for all correspondence after initial filing)*

		Application Number	09/650,299
		Filing Date	August 29, 2000
		First Named Inventor	Charles B. Forsythe
		Art Unit	3621
		Examiner Name	M. Huseman
Total Number of Pages in This Submission	1	Attorney Docket Number	HO-P02014US0

**ENCLOSURES (Check all that apply)**

<input type="checkbox"/> Fee Transmittal Form	<input type="checkbox"/> Drawing(s)	<input type="checkbox"/> After Allowance Communication to Group
<input type="checkbox"/> Fee Attached	<input type="checkbox"/> Licensing-related Papers	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences
<input type="checkbox"/> Amendment/Reply	<input type="checkbox"/> Petition	<input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief)
<input type="checkbox"/> After Final	<input type="checkbox"/> Petition to Convert to a Provisional Application	<input type="checkbox"/> Proprietary Information
<input type="checkbox"/> Affidavits/declaration(s)	<input type="checkbox"/> Power of Attorney, Revocation Change of Correspondence Address	<input type="checkbox"/> Status Letter
<input type="checkbox"/> Extension of Time Request	<input type="checkbox"/> Terminal Disclaimer	<input checked="" type="checkbox"/> Other Enclosure(s) (please identify below):
<input type="checkbox"/> Express Abandonment Request	<input type="checkbox"/> Request for Refund	Copy of International Preliminary Examination Report (3 pages) and PCT Notification of International Preliminary Examination Report (1 page) Return postcard
<input checked="" type="checkbox"/> Supplementary Information Disclosure Statement	<input type="checkbox"/> CD, Number of CD(s) _____	
<input type="checkbox"/> Certified Copy of Priority Document(s)	Remarks	
<input type="checkbox"/> Response to Missing Parts/ Incomplete Application		
<input type="checkbox"/> Response to Missing Parts under 37 CFR 1.52 or 1.53		

**SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT**

Firm or Individual name	FULBRIGHT & JAWORSKI L.L.P. Eric B. Hall	RECEIVED
Signature		SEP 26 2003
Date	September 18, 2003	GROUP 3600

**Transmittal**

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as Express Mail, Airbill No. ER147060821US, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Dated: September 18, 2003

Signature: (Colby S. Delgado)



Application No. (if known): 09/650,299

Attorney Docket No.: HO-P02014US0

## Certificate of Express Mailing Under 37 CFR 1.10

I hereby certify that this correspondence is being deposited with the United States Postal Service as Express Mail, Airbill No. ER147060821US in an envelope addressed to:

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

on September 18, 2003  
Date

Colby S. Delgado  
Signature

Colby S. Delgado  
Typed or printed name of person signing Certificate

Note: Each paper must have its own certificate of mailing, or this certificate must identify each submitted paper.

IDS (Citation) by Applicant  
Copy of International Preliminary Examination Report mailed 2 August 2002

RECEIVED  
SEP 26 2003  
GROUP 3600

I hereby certify that this correspondence is being deposited with the U.S. Postal Service as Express Mail, Airbill No. ER147060821US, in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on the date shown below.

Dated: September 18, 2003 Signature

(Colby S. Delgado)

H 21  
Docket No.: HO-P02014US0  
(PATENT)  
03  
10/29/03  
J. M.

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

re Patent Application of:  
Charles B. Forsythe et al.

Application No.: 09/650,299

Group Art Unit: 2622

Filed: August 29, 2000

Examiner: Not Yet Assigned

For: METHOD AND SYSTEM FOR SELECTING  
AND PURCHASING MEDIA ADVERTISING

**SUPPLEMENTAL INFORMATION DISCLOSURE STATEMENT (IDS)**

Mail Stop: IDS  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

RECEIVED  
SEP 26 2003  
GROUP 360C

Dear Sir:

In accordance with 37 CFR 1.97, Applicant(s) hereby make of record the following additional document. A PTO Form SB/08 and a full copy of each of this document accompany this statement.

Applicant(s) are in receipt of the International Preliminary Examination Report mailed 2 August 2002, performed during the prosecution of international application no. PCT/US01/26757, which corresponds to the above referenced application. This report is cited on the enclosed PTO Form SB/08, and a copy is enclosed as well.

This statement is not to be interpreted as a representation that the cited document is material, that an exhaustive search has been conducted, or that no other relevant information exists. Nor shall the citation of any document herein be construed *per se* as a representation that such document is prior art. Moreover, Applicant(s) understand(s) the Examiner will make an independent evaluation of the cited document.

The undersigned hereby certifies that each item contained in this Supplemental Information Disclosure Statement was cited in a communication from the PCT office in a

counterpart foreign application not more than three months prior to the filing of this statement.

The Commissioner is hereby authorized to charge any deficiency in the fees filed, asserted to be filed or which should have been filed herewith (or with any paper hereafter filed in this application by this firm) to our Deposit Account No. 06-2375, under Order No. HO-P02014US0/10020919.

Dated: September 18, 2003

Respectfully submitted,

By Eric B. Hall  
Eric B. Hall  
Registration No.: 46,751  
FULBRIGHT & JAWORSKI L.L.P.  
1301 McKinney, Suite 5100  
Houston, Texas 77010-3095  
(713) 651-5151  
(713) 651-5246 (Fax)  
Attorneys for Applicant